

The logo for Tandi Creative Media features the word "tandi" in a light grey, lowercase, sans-serif font. A thin, light grey curved line arches over the letters "a", "n", and "d". The letter "i" has a small, solid green dot above it. Below "tandi", the words "creative media" are written in a smaller, lowercase, sans-serif font, colored in a light green.

tandi
creative media

about tandi

tandi is a comprehensive creative resource.

We realise powerful visual communications that enhance the perception of your organisation, create awareness of your products and services; and generate leads for your sales force.

We cover the gamut of media disciplines all under one roof.

We work as an extension of your own organisation, invariably, in close partnership with your sales and marketing team.

The following pages showcase our services, giving you an idea of the range and diversity of our work.

consultation

marketing

design

illustration

3D visualisation

animation

simulation

interactive training

photography

filming

video editing

web

new media

print

stand design

refreshment!

consultation

An efficient and successful marketing campaign or promotion depends upon a comprehensive brief.

Our initial focus will be to understand your products and services through meetings and research. This generally means an informal chat to get to know you and your business.

Armed with this essential information we can then move forwards.

marketing

Focused marketing campaigns and communications are the key to obtaining those all important new leads.

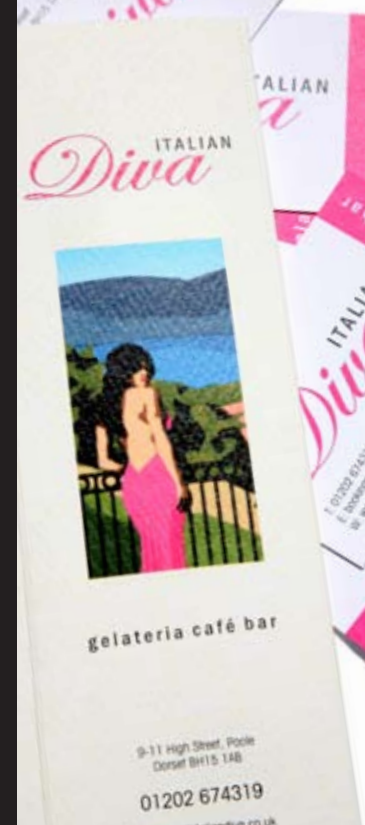
Working closely with our clients, we obtain valuable information about you, your company and current marketing needs. This will enable us to prepare a marketing strategy and plan to best promote your company.



design

As a specialist resource, our design capabilities are extensive... from the full-scale development of a corporate brand or product identity, through to print advertising, brochures, sales promotional material, POS, company reports, corporate stationery and more.

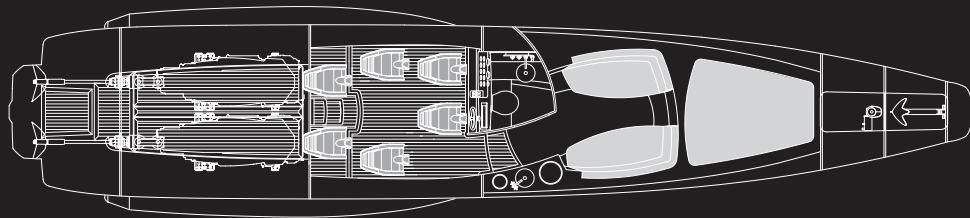
We pride ourselves in producing marketing material with impact and concepts that capture people's attention and imagination.



illustration

The power of illustration is the ability to communicate without words. It can tell a story that translates into any language.

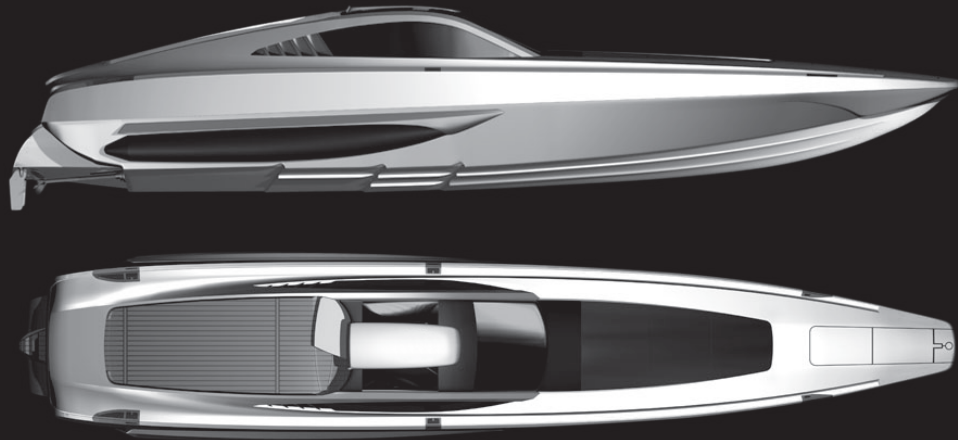
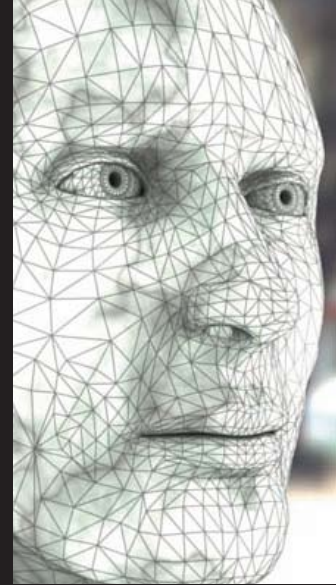
Illustration is a versatile discipline that is being increasingly adopted for more widespread applications, from the classic and obvious commercial uses in technical or architectural visualisation, through to full colour graphic imagery.



3D visualisation

Illustration can be used to convey the technicality of a product or project, enabling you to visualise a concept that doesn't actually exist yet. It can enhance a presentation whether printed or on screen.

Within the virtual world of 3D we are able to push these boundaries even further, producing photo realistic images of all your ideas.



animation

We are experts in this field, producing all our work with true passion.

We can turn our skill to showcase products and services for all industries: engineering, defence, tourism and advertising to name a few.

We pride ourselves on being able to create moving images, accompanied by voice and sound, that keep your customers well informed of products and services offered, in a clear and interesting media.

Animation is highly rewarding and completely without boundaries. Making the impossible, possible!



simulation

Here at tandi we create fully functional computer-based simulators, allowing your clients to interact with your product.

This medium provides a cost-effective concept development solution and the ultimate sales and training aid.

interactive training

Specialising in bespoke training packages, tandi utilises all its services to create fun and interesting solutions for your training needs.

Our aim – to provide you with a rewarding and successful teaching tool and the next best thing to the 'real' thing!



“Sometimes the most urgent thing you can possibly do
is take a complete rest”





photography

An integral part of promotional material. There's nothing more satisfying than a promotion featuring your own, unique, unrestricted photographs.

From product visuals - for use in a new media solution - through to full studio or location shoots, tandi resource manages your photographic requirement to ensure that it coordinates and integrates with the overall project and your existing communication material.

Utilise our in-house digital studio or take advantage of our willingness to explore the world!



filming

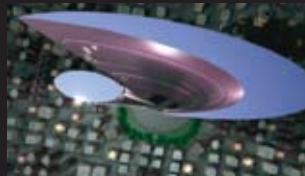
A corporate video can say so much in so little time.

We can organise all your filming requirements from here to Timbuktu. From studio green screen shoots to exotic locations, we will go to any lengths to capture you in motion. Focusing only on your good side of course!



video editing

We offer a 'top notch' video editing solution to compliment our filming or utilise existing footage you may already have. Let us create that all-important corporate video, training aid or fun movie to show you at your best.



State-of-the-art equipment enables us to produce full hi-definition productions, offering you the latest technology.

It's all about making footage exciting!



web

An essential key marketing tool in today's digital revolution!

Your website is a primary tool and often the initial point of contact for new customers. It is vital to make maximum use of this flexible and powerful medium.

A simple single page could say it all or you may want to 'sell the world' with an 'all-singing, all-dancing' interactive ecommerce site.

At tandi we pride ourselves on working closely with our clients to design and build websites which provide exactly the right focus and tone.

Websites are designed to be viewed online not in a small brochure - grab a coffee and take a few moments to browse us online www.tandi.co.uk
Check out our links page for latest sites.



new media

CDs, DVDs, memory sticks and more.

We love to get our teeth into demanding corporate CDs, interactive simulations and training manuals. Or you may simply wish us to make your latest movie look great on DVD!

New media is a diverse area which can be utilised in so many ways to make your products and services look their best.

print

As a resource based on strong commercial experience, we are able to offer clients a highly cost-effective print buying service, from conventional through to digital, large format and cardboard engineering for POS and display.

But more importantly, we have the knowledge and commitment to manage the entire print process for our clients, allowing you to stay focused on what's really important.



exhibitions

Making complete use of all tandi's resources, we offer a broad range of display design and build solutions ranging from mounted graphic panels - ideal for shell schemes - through to bespoke custom-built exhibition stands.

A high-impact stand offers the perfect platform for you to promote and display your company's products and services.

This is your chance to let your imagination run wild! Grand, modest, fun, classic, corporate or plain crazy. Exhibitions are all about attracting attention and entertaining clients... anything's possible.



Better sound through research.

ENTRANCE

BOSE



refreshment!

No company is complete without the
all important refreshment facilities.

You are welcome at our studio anytime
to mull over new ideas.



